



Customer story:

## Snellman relies on mobile print solutions

*"RJ-4040 rugged portable printer is a compact, fast and silent device. It was crucial to us that printing succeeds at slaughter and transport trucks fast and easily."*

**Per-Erik Finell**, IT manager, Snellmanin Lihanjalostus (Snellman meat processing)

### Snellman

Snellman Group is comprised of the parent company Oy Snellman Ab and five industries: meat processing, convenience food, foodservice, panini and pet food. Snellman Lihanjalostus Oy is a family-owned company located in Pietarsaari, Finland. The company has produced high-quality meat and cold cuts for over 60 years. The company history dates back to 1951 while Snellman brothers Kurt and Lars started to make sausage in their cellar. Since then Snellman has been associated with the interest to produce high-class food to consumers' plates. The company employs approximately 700 persons at Pietarsaari factories.

*"We use rugged mobile printers in several trucks. The holders are attached to dashboards which increases safety. Changing roll is now easy and convenient, and print quality is better compared to the previous one", slaughterhouse truck driver Peter Björk explains.*

#### Challenge:

Printing on the go can be challenging. A portable printer which can be used from a tablet, and whose holder was able to be attached to the trucks' dashboards was needed to Snellman's slaughter and transport trucks. Changing rolls was hoped to be faster and easier too.

#### Solution:

Brother presented a solution based on printing receipts directly at slaughter and transport trucks. Drivers give a print order from their tablets, and load information is simultaneously submitted to the slaughterhouse's system. Printing of the receipts is faster and changing rolls easier. The clarity of the printed texts is visibly better.

#### Benefits:

Thanks to the solution, drivers can print the receipts directly at their trucks. Additionally, all load information is submitted to the slaughterhouse's system. Snellman has started to use a smaller mobile printer at their production.



## Challenges faced at printing on the go

Truck driver Peter Björk was supposed to change to a newer tablet for this truck. Simultaneously, he suggested the previous mobile printer to be changed as well. “I was not fully happy about former mobile printer. I thought that we should always aim for better”, Peter reviews context for the changes. IT manager Per-Erik Finell supported it. Brother, for their part, assessed the conveyor chain requirements and presented a solution based on printing receipts directly at trucks. Requirements included that the holder of the mobile printer was able to be attached to the truck’s dashboard, changing rolls needed to be easy, printing speed fast and print quality good.

The solution was found by Snellman’s Per-Erik, Peter and Brother’s representative Mika Tyynelä.



## Benefits of the rugged mobile printer

Peter is content with the solution and recommends it to everyone belonging to moving workforce. “Changing a roll is easy and fast. My clients have praised the clarity of the printed texts”, Peter enlists the benefits.

*“I recommend this device to other drivers as well. This is a well functioning solution and receipts will always be printed twice, clearly and rapidly”, Peter evaluates.*

Peter is not the only one being satisfied. “We have started to use a smaller mobile printer at production at Snellman”, Per-Erik ends.

## For more information, please contact:

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